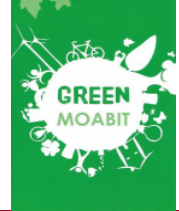


# Stadtumbau Urban Renewal

## Neighbourhood development concept



Project information 001 of 1 January 2012

Together with local stakeholders (companies, property owners, residents and local government), **Moabit West** – Berlin's largest inner-city industrial area with adjacent residential areas – will try in 2012 and 2013 to analyse its **potential for promoting sustainable climate protection**, develop measures based on its findings and initiate concrete steps to implement these.

At the same time, a **neighbourhood development plan (Stadtteilentwicklungskonzept) called StEK Green Moabit will be drafted**. It will look at how to build networks between the local stakeholders, above all companies, in order to exploit **ecological and economic synergies** in the fields of **energy, water, waste, education and social affairs**, as well as **public and private spaces**, with the aim of creating a **climate-adjusted model area**.

The goal is to introduce the new Green Moabit "brand" to support the neighbourhood's development into a **liveable and viable inner-city commercial and industrial area** in the spirit of sustainability.

A **master plan** will be drafted in **two** stages and will consist of two different components: a **capability analysis** (first half of 2012) and, based on this, an **overall concept, including an action plan**, describing the measures to be implemented by the **public sector** and the **companies** in the project area (summer of 2012 to the end of 2013).



The **SUSTAINUM Institut für zukunftsfähiges Wirtschaften** and its partners – each of which covers one of the fields of action – have been commissioned to draft the StEK Green Moabit:

- **UVE GmbH**  
(material flow management – circular economy – recycling)
- **M.UT.Z Ingenieuresellschaft mbH**  
(energy – energy efficiency – contracting)
- **Nolde & Partner** (innovative water management – contracting)
- **PROZIV Verkehrs- und Regionalplaner PartG**  
(mobility – traffic/transport – logistics)
- **BÜRO BLAU – Beratung und Planung für Stadt und Landschaft** (public space – urban planning)
- **Reiner Lemoine Institut gGmbH**  
(innovation transfer – scientific support – evaluation)
- **SUSTAINUM** (project management, facilitating networks, environmental management – education and social affairs – CSR)

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